

DINA TIKHONOVSKOVA

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PROFESSIONAL SUMMARY

Jr. UX/UI designer & WordPress developer. Passion for creativity, great customer service skills and can successfully work individually and as a part of a team.

SKILLS

Project Management:	Digital Marketing:	Graphic Design:	Web Design:
Trello, Basecamp, Slack, Teamwork, Jira, Google Docs, Sheets Slider, MS Office, and more	Google Ads, Facebook Ads, Google Analytics	Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Figma, Sketch	HTML, CSS, JavaScript, jQuery, PHP, MySQL, WordPress, Visual Studio Code

PROFESSIONAL EXPERIENCE

d.WEB.DESIGN

July 2020 - Present

Founder/ UX designer

- Responsible for all UX design stages while working with clients
- Responsible for a web development of the WordPress websites
- Maintained WordPress websites for clients (backups, updates, visual changes).
- Created logos, website prototypes & wireframes, posters, and other graphics.
- Created UX/UI design comps in Photoshop/ Illustrator/ Adobe XD/ Figma/ Sketch
- Designed and developed Amazon shop webpage and videos of the product for a client

Kiwi Spa Organic Facial Innovation

August - October 2019

Contractual work

- Created a Google Ads and a Facebook Ads campaign
- Created visual design for social media
- Designed a landing web page prototype

Flashpoint.Marketing

May 2019 - April 2020

Mentorship / Contractual work

- Responsible for project management while launching the new product
- Designed web page wireframes, labels, logos together with a team
- Designed graphics for Instagram field

Chic to Wear Company (San Diego, CA)

April - August 2019

Digital Marketing Specialist / Paid Internship

- Conducted marketing research, and fashion statistical reports in Excel
- Conducted customer surveys
- Created social media strategy for Facebook and Instagram
- Created a Customer Persona Profile

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EDUCATION AND TRAININGS

<i>DesignLAB:</i>	December 2020 - February 2021
UX Fundamentals (8 weeks boot camp program)	
<i>San Diego Mesa Community College:</i>	September 2020- Present
PHP, MySQL	
<i>San Diego Continuing Education:</i>	
Front End Web Developer Certificate Program	June 2020
Demonstrated competency in UX/UI design to build responsive websites using HTML, CSS, JavaScript, third party components, frameworks, and plug-ins. (approximately 900 hours)	
Interactive Media Certificate Program	May 2019
Demonstrated competency in print design (Adobe Photoshop, Illustrator, InDesign), multimedia (Audacity, Adobe After Effects, Premiere Pro), and web (WordPress). (approximately 900 hours)	
Project Management Certificate Program	October 2019
A 120-hour program providing students with the knowledge in the fundamentals of project management, including planning, defining a project, resources, roles and responsibilities, necessary skills, tools, and processes. Project management software options such as Microsoft Project are used throughout the program. Instruction also covers team building, problem-solving, decision making, using creativity and innovation, emerging trends, communication skills, and a capstone project.	
Small Business Certificate Program	November 2018
<i>Moscow State Institute of International Relations (University):</i>	
Master's degree in Political Science	2009 - 2011